

ASSOCIATE MEMBERSHIP

New Available

WHO IS IT FOR?

THE NORTH END BUSINESS ASSOCIATION WISHES TO ENCOURAGE
HOME BASED BUSINESSES
&
BUSINESSES IN THE NORTH END
THAT ARE WITHIN A DEFINED GEOGRAPHIC AREA
TO JOIN AND PARTICIPATE IN THE ASSOCIATION

WHAT ARE THE BENEFITS?

PROMOTION THROUGH DIRECTORY AND SOCIAL MEDIA
BUSINESS TO BUSINESS NETWORKING OPPORTUNITIES
UPDATES AND NEWSLETTERS FROM NEBA
SPONSORSHIP OPPORTUNITIES
INVITATION TO MEMBER EVENTS AND LEARNING OPPORTUNITIES
SUPPORT FOR INITIATIVES THAT ALIGN WITH NEBA'S STRATEGIC PLAN

WANT MORE INFORMATION?

VISIT US AT GONORTHHALIFAX.CA OR
EMAIL US AT INFO@GONORTHHALIFAX.COM

ASSOCIATE MEMBERSHIP IS APPROVED AT THE DISCRETION OF THE NEBA BOARD OF DIRECTORS

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BUSINESS ASSOCIATION



ASSOCIATE MEMBERSHIP APPLICATION

The North End Business Association consists of commercial properties, and businesses renting in commercial properties, within the geographic boundaries of an HRM approved business improvement district (BID). Member businesses pay a tax levy that sustains the BID association, and in exchange, member businesses receive services from the association according to the BID mission:

- *To create policies, events, awareness and momentum to build upon a successful, resilient business community;*
- *To be an influential advocate for the best conditions for sustainable business growth; and*
- *To support the development and retention of a diverse, inclusive and vibrant North End.*

In effort to promote the North End as “the place to do business,” NEBA is offering an Associate Membership to all businesses, including home-based businesses, within the NEBA Associate Membership Area (see map.) Applicants must actively demonstrate they support the mission of the BID, and may be contracted to perform services, asked to volunteer on committees, or approached to partner on initiatives.

Associate Members are eligible for:

Associate Members are NOT eligible for:

Promotion (Directory, social media)	Enhanced maintenance
Business to business connections	Voting privileges within the association
Updates and newsletters from NEBA	
Sponsorship Opportunities	
Invitations to member events and learning opportunities	
Support for initiatives that align with NEBA’s strategic plan.	

Associate Membership is approved at the discretion of the NEBA board of directors. Applications are assessed on a case-by-case basis and membership expires for renewal one year after approval. The tiered Associate Membership fee is dependent on the type and nature of the business.

Home-based business with 2 or less employees and non-profits: \$100

Businesses with 1 – 3 employees: \$150

Businesses with 3+ employees: \$200

Name of Business: _____

Total No. of staff: _____

Contact person: _____

Mailing Address: _____

Email: _____

Phone: _____

Cell: _____

Website: _____

Facebook: _____

Twitter: _____

Description of business: _____

- Type of Associate Membership you are applying for:
- Home-based business with 2 or less employees and non-profits: \$100
 - Businesses with 1 – 3 employees: \$150
 - Businesses with 3+ employees: \$200

Why would you like to join the North End Business Association?

I agree to the membership conditions:

Name: _____

Signature: _____

Date: _____

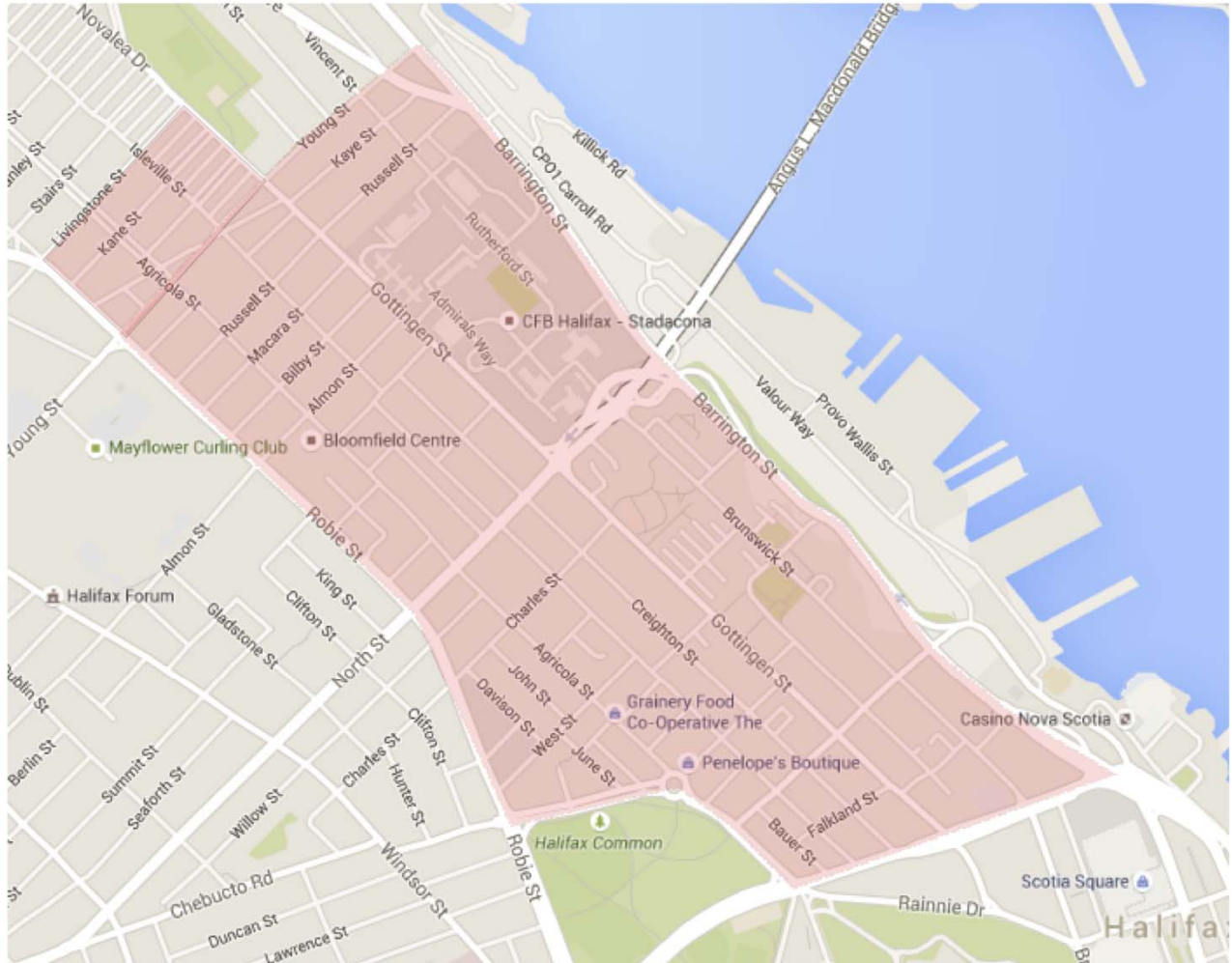
Board Approval: _____ (Chair)

Date: _____

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BUSINESS ASSOCIATION

ASSOCIATE MEMBERSHIP AREA MAP





WELCOME TO THE NORTH END BUSINESS ASSOCIATION!

The North End Business Association is a one of eight Business Improvement Districts in Halifax. Established in 2011, NEBA is the most recently formed BID.

WHAT IS A BID?

A Business Improvement District (BID) is a special assessment district where business people join together to promote and improve the economic vitality of the area. The establishment of a BID provides a unique opportunity for business owners, and commercial property owners, to promote their mutual goals of creating safe, attractive, and interesting commercial place aimed at stimulating business.

HOW IS A BID FUNDED?

BIDs are supported by an area rate levied on the commercial land owners in the BID catchment area. This levy is enabled by Section 70 of the Halifax Regional Municipality Charter (2008) for services related to beautification, marketing, public parking, and economic development. The area rate for NEBA is \$0.16/\$100 of assessment, with a minimum levy of \$350 and a maximum levy of \$10,000. The area rate is approved every year at the Annual General Meeting and is collected through HRM and then transferred to the Association.

WHO ARE OUR MEMBERS?

NEBA has approximately 250 commercial properties and 450 businesses. All commercial property owners and business owners leasing or renting commercial space with the BID boundaries are automatically members of the association.

NEBA has a non-voting Associate Membership option to businesses located within the Associate Membership boundary. The intent of the Associate Membership is to enable home-based businesses and businesses immediately adjacent to the BID area to join NEBA and become active members of the local business community organization. Associate Memberships will be renewed on an annual basis.

MEMBERSHIP BENEFITS & ACTIVITIES

- Enhanced Maintenance
- Street Cleaning
- Meet and Greets
- Newsletter
- Events and Festivals
- Information Sharing
- Webpage and Directory
- Walking Map
- Social Media Promotion of District, Members and activities
- Advocacy and Representation of Association Businesses



IMPORTANT CONTACT INFORMATION

NORTH END BUSINESS ASSOCIATION

Tracy Jackson, Executive Director
tracy@gonorthhalifax.com
902 483 1896

Tristen Haley, Marketing & Events
tristen@gonorthhalifax.com
902 456 3842

Website: www.gonorthhalifax.ca
Twitter: @nebahfx
Facebook: @nebahfx
Instagram: @nebahfx

MUNICIPAL GOVERNMENT

Councillors' Support Office
902-490-4050
P.O. Box 1749 Halifax, N.S. B3J 3A5

Councillor Virginia Hinch
902-237-8373
virginia.hinch@halifax.ca

Councillor Laura White
902-471-2273
laura.white@halifax.ca

PROVINCIAL LEGISLATURE

Suzy Hansen, MLA
Halifax Needham
902 455-7300
E-mail: suzyhalifaxneedham@gmail.com

HALIFAX

311 Non-emergency service and information requests, including:

- By-law complaints
- Civic Event information
- Construction information
- Garbage collection schedules and services
- Illegally parked vehicle complaints
- Halifax Transit schedules and services
- Property tax information
- Requests for street and sidewalk maintenance
- Traffic and street lights
- HRM vending information
- Waste water services

911 Emergency

Crime Stoppers 1 800 222 8477

Central Division Office (non-emergency)
902 490 5020

Community Response Officer (non-emergency)

Cst. D. Lambert
lamberde@halifax.ca

Patrol Division

902 490 5016
1975 Gottingen St.

Halifax Water Emergency

902 490 6940

Fire (non emergency)

902 490 5530



ASSOCIATION INFORMATION

NEBA BOARD

Board elections take place every year at the AGM. Non-executive board terms are two year terms, with the option to re-offer for an additional two year term. Executive positions are two years, with option to renew up to 4 years. NEBA tries to ensure there is continuity between board cycles, with a mixture of existing and new board members. The number of vacancies varies each year, but must be greater than one-third and less than one-half.

The board consists of NEBA members and District Councillors (non-voting members).

CURRENT BOARD

Barrett MacDonald, Chair (Almonak) barrett@almonak.com
Kieron Hunt, Vice-Chair (FBM Architecture) hunt@fbm.ca
Jenna Mooers, Treasurer (Dee Dee's Ice Cream) jennamooers@gmail.com
Lara Cusson (Cafe Lara) lara@cafelara.ca
Marika Paris (Love NS) marika@lovenovascotia.ca
Victor Syperek (The Local) vsyperek@gmail.com
Wendy Friedman (Biscuit General) wendy@biscuitgeneralstore.com
Grant Ruffinengo (Carlo Auto) geruffinengo@gmail.com
Alicia Williams (Agricola Street Brasserie) Brasserie@rcr.ca
Kat Cochrane (One Block Barbershop) kat.cochrane01@gmail.com
Olivier Mayer (Labatt) olivier.mayer@labatt.com
Suzanne Kassouf (Moxy Hotel) suzanne@moxyhalifax.ca
Aileen Furey (Fresh Advice) aileen@freshadvice.ca
Maggy Burns (Ecology Action Center) burnsmaggy@gmail.com
Councilor Virginia Hinch, Ex-officio (District 8 Councilor) smithli@halifax.ca

ANNUAL GENERAL MEETING

NEBA holds its AGM in the Spring/Summer. Invitations are sent out to all commercial property owners on the tax roll, as well as all businesses listed in the directory.