



YMCA of Greater Halifax/Dartmouth
Community YMCA
2269 Gottingen Street
Halifax, NS B3K 3B7 (902) 422-9622
www.ymcahrm.ns.ca

January 25, 2017

Dear North End Business Owners,

Re: Inner City Youth Fundraising Initiative

The Community YMCA Panthers Basketball Program is for children and at risk, youth ages 5 – 16 who are interested in skills development, teamwork and recreational or competitive basketball. With the rising increase in inner city youth violence parents, community members and coaches have come together to address some of the underlying issues and barriers they are facing.

Our goal is to provide leadership, mentorship and opportunities through education and sport encouraging them to stay in school and continue to build their confidence, self-esteem and self-awareness. One positive initiative that has been successful and garnered a lot of support in the community is our annual end of season cultural awareness trip.

Through hard work, dedication and commitment to our program twelve youth will participate in a cultural awareness trip to New York City the weekend of May 18, 2017. While in New York, they will play in a basketball tournament, visit the Apollo Theatre, Harlem YMCA, Museum of Natural History, Empire State Building and attend a Major League Baseball Game. The youth are 100% invested in this initiative as they participate in fundraising events all season.

In order to bring this initiative to fruition we are seeking donations and sponsorship to help support this invaluable experience for a deserving group of youth. For \$250 we will gladly advertise your business logo in our upcoming Boys Basketball Provincial Championship Tournament Brochure and display your banner in the gym during the tournament scheduled on February 24-26, 2017 at the Community YMCA recognizing your organization as a supporter of the program. For \$75 we will happily recognize you as a friend of the Midget Boys Basketball Program and mention your business in the program.

The YMCA of Greater Halifax/Dartmouth will provide you a charitable tax receipt with your donation. Please make cheque payable to Community YMCA C/O Midget Boys Basketball Program! The YMCA is a national charitable organization with a strong volunteer base. We are dedicated to the growth of all persons in spirit, mind and body and in a sense of responsibility to each other and the global community.

We hope you will consider our request. If you have any questions, please do not hesitate to contact us. Thank you for your consideration!

Best regards,

Terry Wright, Coach (terrywright10@hotmail.com) 902-233-3276
Terry Dixon, Coach (terry.dixon@restorativeinquiry.ca)
Community YMCA Panthers Basketball Program, YMCA of Greater Halifax/Dartmouth

*Building healthy
communities*